

ADELAIDE FESTIVAL CENTRE'S

# GREEN↑ room

arts membership for ages 18-30

## advocacy program 2019

- Develop professional skills
- Get an understanding of the workings of an arts centre and festivals
- Enhance your studies
- Meet people and network
- Have fun!



[adelaidefestivalcentre.com.au/greenroom](http://adelaidefestivalcentre.com.au/greenroom)

ADELAIDE FESTIVAL CENTRE

## → benefits of advocacy

**Be mentored and coached by our industry professionals and learn the ins and outs of what it takes to program an arts event. Learn new skills, network and most of all have fun! Kick start your career with this amazing opportunity.**

The 2019 GreenRoom Advocacy program will suit those interested in performing arts, production, programming, children's theatre and creative education, event management and related fields.

### **BENEFITS**

1. Advocates will be given the opportunity to gain hands-on experiences for professional development to build important skills and networks add to their resumes.
2. Advocates will also develop skills across other disciplines including marketing, publicity, production, event management and other tailored experiences.
3. Advocates will have access to heavily discounted tickets to Adelaide Festival Centre presents shows, as well as the opportunity to participate in workshops and other exclusive GreenRoom events.
4. Wherever possible, Advocates will be invited to exclusive events to network with arts industry professionals.
5. Advocates will be provided with the rare opportunity to be mentored by South Australian arts professionals, who will assist them in managing successful projects.
6. Advocate activities and successes will be promoted to GreenRoom members, stakeholders and to a wider community via social media.

## → expectations of an advocate

### **SELECTION CRITERIA**

Candidates must:

1. Be a GreenRoom member.
2. Demonstrate knowledge of the GreenRoom program and Adelaide Festival Centre.
3. Demonstrate an interest in event management, marketing, media, festivals or arts administration.
4. Commit to the Advocacy program for a minimum 3 month period (or when required based on their chosen key project).
5. Participate in activities, contribute to the group and complete tasks in a professional, timely manner.

### **SELECTION PROCESS**

1. Interested candidates must be a GreenRoom member and complete the application by **9AM MONDAY 4 MARCH 2019**. Applications received after this date may not be considered.  
**Online applications available at [adelaidefestivalcentre.com.au/greenroom/advocacy/](http://adelaidefestivalcentre.com.au/greenroom/advocacy/)**
2. Applications will be assessed based on the selection criteria and a maximum of 8 Advocates will be selected and notified by email by Tuesday 12 March 2019. Informal interviews with candidates may be requested.
3. Advocates will be asked to complete a compulsory online induction and attend an induction session on **Tuesday 19 March 2017 at 3pm**, where Advocates will receive more information about Adelaide Festival Centre and the Advocacy program, as well as the chance to meet former Advocates.

# → key projects

In 2019 Advocates will be given the opportunity to select from a list of key projects that they would like to work on during their time. Once assigned to these tasks they will be expected to be available for the required period of time stated.

## Key Projects Include:

### DREAMBIG CHILDRENS FESTIVAL

#### DreamBIG Event Assistants

DreamBIG Festival brings in a number of National and International artists to our venues, we have an opportunity for 3 Advocates to work closely with various artists to help their arts workshops. This volunteer opportunity provides first hand experience in working with artists to deliver a workshop for children's and families as part of Australia's largest children's festival.

**Advocates will need to be available from Wednesday 22 – Friday 31 May** (these dates can be shared or divided amongst the selected group).

#### DreamBIG Advocate School Guides

Working with the DreamBIG Festival programming team, the three chosen Advocate school guides will each come up with a 'Day Plan' for selected schools that attend the festival. This volunteer opportunity is perfect for anyone looking to learn more about event planning, hosting or those passionate about arts education for children. **Advocates will need to be available on: Tuesday 2 April, Tuesday 16 April, Wednesday 22 May and Wednesday 29 May.** The guides will also be present on the day of the school visit to liaise with the school teacher and students as their key contact on the day.

### OZASIA FESTIVAL

#### OzAsia Festival Outdoor Event Assistants

OzAsia Festival is Australia's leading arts festival entirely dedicated to engagement with Asia. We have an opportunity for 2 advocates to help us during key community outdoor events like Moon Lantern Parade, Lucky Dumpling Market and other activations during the festival. Advocates will need to be available for **1 full day a week from Aug 13 – Oct 17** leading up to the festival and available when necessary during the festival dates (17 Oct – 2 Nov). More details to come closer to the date.

### ADELAIDE CABARET FESTIVAL

#### Adelaide Cabaret Event Assistants

Adelaide Cabaret Festival has garnered a reputation of highlighting the best local, national and international artists. We have an opportunity for advocates to work alongside Adelaide Festival Centre's Cabaret team during the lead up of the festival assisting in the delivery of various events. Advocates will get the chance to shadow team members, learn from them and help with tasks leading up-to and during Festival. **Advocates will need to be available for 1 full day a week between April 2 and June 22.** This opportunity is perfect for someone looking for a rich Advocacy experience where they will be exposed to a number of different marketing, event coordinating, artist liaison and programming tasks.

### GUITARS IN BARS

#### Guitars In Bars Event Assistants

Adelaide Guitar Festival's Guitars in Bars will be back in 2019 bigger than ever, cementing the winter season as the annual gathering time for guitarists from South Australia and around the world. Help us to bring together this amazing winter event. One GreenRoom Advocate will have the opportunity to join the Guitars in Bars team including the Producer of Music and Creative Programs, for 1 full day a week during April. This opportunity is great for someone who wants to learn more about all aspects of festival planning from booking venues, registering artists, proofing copy and more.

# → other opportunities

## MONTHLY NETWORKING MEETINGS

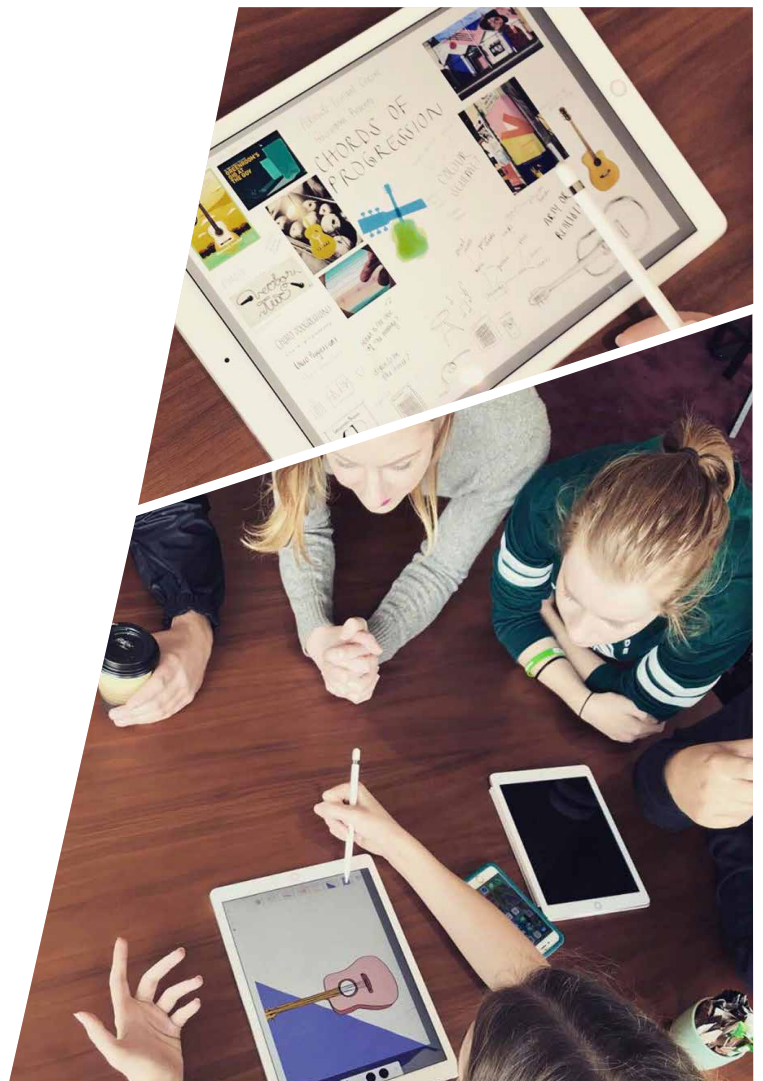
Advocates are invited to get together as a group for scheduled meetings each month to hear from arts professionals, generate ideas, network and discuss progress of their projects. This will also be a time to discuss any GreenRoom group projects. Group meetings will be held between 1 and 2 times per month on Tuesday nights starting the week commencing **2 April** (the time is to be determined to best suit the group). These meetings will be an opportunity to meet other professionals outside of your 'key project' mentor group.

## GREENROOM GROUP PROJECT'S

During 2019 GreenRoom will deliver a year full of exciting events, exclusive to members. We have an opportunity for advocates to work alongside the GreenRoom marketing coordinator in conjunction with the wider marketing and programming teams to plan, promote and run GreenRoom specific events for 18 – 30 year old's. Events include activations held **during Cabaret Festival, Adelaide Festival Centre's Guitars In Bars** and other GreenRoom related member events! All advocates are invited to contribute to at least 1 GreenRoom project throughout the year. Please note, all dates and times are subject to change and can be negotiated to suit the chosen advocate. Advocates will have the chance to discuss other learning opportunities and offer their time outside of the opportunities listed. This can be discussed at your first meeting.

*“The GreenRoom Advocacy Program has provided an unparalleled opportunity for me to develop personal and professional skills relevant to a career in the arts. It has opened my eyes to the numerous and varied ways you can work in and contribute to the arts industry. From working with artists to deliver programs for the DreamBIG festival, to brushing shoulders backstage with Cabaret stars, to writing and distributing a press release for a gig of our own creation – the Advocacy Program has also been a whole lot of fun!”*

*Ruby Lyons-Reid,  
GreenRoom Advocate, 2017*



# important dates

Please note the following dates:

**MONDAY 4 MARCH 9AM**

GreenRoom Advocacy Applications close.

**TUESDAY 12 MARCH**

Successful applicants notified

**TUESDAY 19 MARCH 3PM**

Advocacy Group Induction

**TUESDAY 2 APRIL**

DreamBIG Festival Assistants:

Team meeting 3 – 4PM

Adelaide Cabaret Festival Assistants:

Full office day 9AM – 4PM

Adelaide Guitar Festival Assistant:

Full office day 9AM – 4PM

GreenRoom:

Group Meeting 4PM – 5.30PM

Please note: During festivals there will be no meetings as Advocates will be assigned to key projects. Any further meeting times will be discussed at the meeting prior. For more information please contact.

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*“As an Advocate, I was able to explore my own areas of interest through work experience and mentoring while also working with the group on projects that really expanded my skills.”*

*Paige Mulholland,  
GreenRoom Advocate, 2015*



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## advocacy program

Adelaide Festival Centre's GreenRoom Advocacy Program has been giving young people aged between 18 and 30, the opportunity to develop professional skills in a dynamic arts environment for over 10 years.

Successful applicants will learn how to create, coordinate and promote arts events under the guidance of experienced professionals, and gain hands-on experience by working on a major project/s during Adelaide Festival Centre's world renown festivals and events. Previous GreenRoom Advocates have gone on to gain employment in various roles in the arts, including at Adelaide Festival Centre.

DISCLAIMER: Every effort has been made to ensure the information herein is correct at time of publication, however details are subject to change.



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